



CAPITAL INSTITUTE

MONEY & BANKING FOR A REGENERATIVE ECONOMY

4-week Online Course Re-imagining Money & Banking
in Regenerative Finance with John Fullerton

November - December 2024 Syllabus

“This course weaves together the macro critical issues facing humanity into a digestible picture and then offers a practical framework to guide how we go forward for the better.” - Judi Costanza, Alumni

Curriculum

Finance is too big. Finance confuses means and ends. Finance is extractive, undermining the health of society and the one Earth that is our home. And finance ideology and analytics are ignorant of how life actually works. Yet finance must play a critical role in service of the urgent economic transformation called for by the unprecedented 21st century context.

In 2018, John Fullerton published a 4-part working paper, “Finance for a Regenerative World.” Unlike most critiques of finance following the financial crisis, his analysis sought to address root causes rather than symptoms, and to avoid political ideological debates that are a distraction from the real work. Instead, he began with the first principles of regenerative vitality as developed by the Capital Institute’s groundbreaking work on Regenerative Economics, and explored what they imply for finance, regardless of the “absolute truths” that had to be stubbornly doubted in the process.

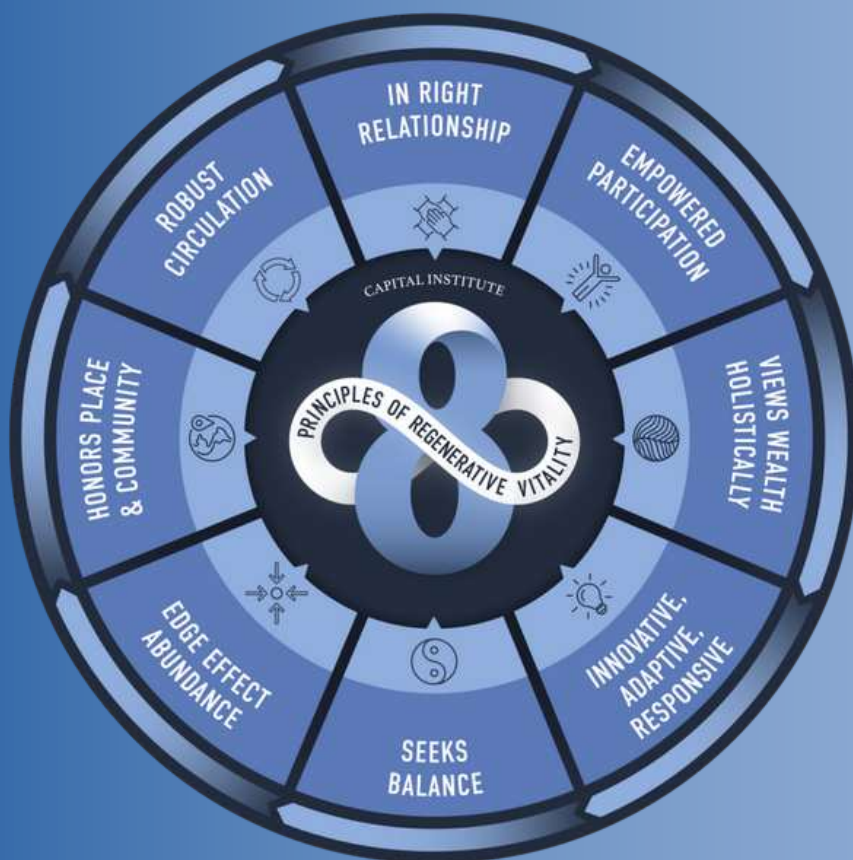
Our journey together in this first-ever course on Regenerative Money & Banking builds on this working paper with subsequent learnings and sensing, all informed by John’s experience inside the belly of the beast for over two decades. The Regenerative Money and Banking course is designed for finance professionals seeking to move beyond the “sustainable finance” industry norms, as well as anyone curious to reimagine the banking system, money, and finance’s role more broadly in service of a regenerative economy.



We will interrogate the unquestioned assumptions underlying finance ideology to get at both root causes and genuine alternatives to the present degenerative system. The curriculum emphasizes conceptual clarity over technicalities.

Approach

Money & Banking for a Regenerative Economy



This course is based on [8 Principles of Regenerative Vitality](#) and how these principles can be applied to build a vibrant and self-sustaining economy that is in service to all life. Grounded in the science of living systems as well as practical real-life examples, the syllabus for this 4-week course includes various key topics as outlined in the following pages.

Course Syllabus

Course Sessions: Mondays and Wednesdays at 11am EST (New York) from November 6, 2024 - December 11, 2025

***1 week break for American Thanksgiving Holiday**

Module 1: The 2008 Banking Crisis Demystified, and Regulatory Response

Practice Lab exploring “Moneymen Morality” and the perennial ethical challenges in finance

Module 2: Regenerative Banking

Discovery Dialogue with Peter Blom, former CEO of Triodos, Kat Taylor, Chair of First Beneficial State Bank

Module 3: Central Banking and Money as Technology

Discovery Dialogue on Crypto, Defi, and Refi with Jessica Groopman, Intentional Futures

Module 4: Toward a Regenerative Financial System and Policy Implications

Practice Lab to workshop the Eight Principles of Regenerative Vitality in real life application of money, banking and policy case studies



Course Design

LIVE LECTURES

2-hour sessions, Mondays at 11:00 am EST

For each module, course participants will have access to experience a live lecture and engage in live group dialogue. These lectures provide the core framework of the curriculum, and are augmented by selected readings and other content. In addition to this material, we are creating a growing library to provide an unparalleled source of emergent regenerative theory and practical application in the real world.

DISCOVERY DIALOGUES

1.5-hour sessions, select Wednesdays at 11:00 am EST

Mindfulness Dialogue is a core learning tool of the course. John Fullerton will host a module-specific Discovery Dialogue with a global thought leader to further support emergent understanding.

What Course Alumni Are Saying

“Thanks to the course content, John Fullerton’s knowledge and vision, and the quality of the course participants, several other dots in my understanding of the system were connected. This course is helping us to take a giant step into the emerging future.”

- MJ Caya, Cohort 1 Alumni

PRACTICE LABS

1.5-hour sessions, select Wednesdays at 11:00 am ET

With the intention of supporting course participants in applying their learnings to their own work and life context, this course will offer two interactive and engaging workshops. Course participants will have the opportunity to work in small groups to workshop the Eight Principles of Regenerative Vitality in real life case studies and scenarios to deepen their learning and offer practical ways the frameworks and tools shared in the course can be applied.

COMMUNITY

We have created a mindful and intentional container to explore in community the profound paradigm shift that underlies the content of this course. Participants will gain access to the active existing course alumni community of 1000+ professionals, entrepreneurs, students, policymakers, and thought leaders from over 53 countries where they can collaborate with a range of regenerative thinkers and change makers long after the course is completed. Participants are encouraged to self-organize throughout and after the course to advance their personal and professional growth in key areas of interest.



FINANCE FOR A REGENERATIVE ECONOMY



*2-Course Online Program Hosted
by John Fullerton*

An 8-week online program offering a comprehensive exploration into regenerative finance through the impact of Investment, Money & Banking. It will challenge and equip you to redefine the role of finance in achieving ecological harmony and social equity, placing life at the center of financial systems.

**Course 1: Investment for a Regenerative Economy
Begins on Wednesday, May 8, 2024**

**Course 2: Money & Banking for a Regenerative
Economy Begins on Wednesday, November 6, 2024**

Finance ideology and the financial system as currently designed and governed is overly complicated, extractive and degenerative. It's a major obstacle to the emergence of a regenerative economy, but it doesn't need to be this way. We can imagine a financial system in service of a regenerative economy. In service to life. Come explore what this might look like, the critical obstacles to confront, and the potential that can manifest if we align with the very patterns and principles that describe all living systems. Join us in helping make finance our servant for transformational change, not our degenerative master.

Let us choose life as the basis of our financial system design.

Money & Banking for a Regenerative Economy begins with our Welcome Session on Wednesday, November 6, 2024

Enroll at www.capitalinstitute.org