

2024 8-WEEK PROGRAM OVERVIEW



CAPITAL INSTITUTE

FINANCE FOR A REGENERATIVE ECONOMY

Imagine a Bold Transformation of Finance for
the 21st Century: A 2-Course Immersive Online
Program Hosted by John Fullerton





CAPITAL INSTITUTE

FINANCE FOR A REGENERATIVE ECONOMY



PROGRAM OVERVIEW

2024

Introduction & Approach	3
Program Overview	5
A Typical Week	6
Courses	7
Syllabuses	8
Testimonials	10

“

The emergent reality waiting to unfold will only manifest when thoughtful leaders and passionate changemakers unite around our latest scientific understanding of living systems that now reinforces our many wisdom traditions. We must boldly reimagine the future together.

We begin on May 8, 2024

Our Approach To Regenerative Finance

Finance is too big. Finance confuses means and ends. Finance is extractive, undermining the health of society and the one Earth that is our home. And finance ideology and analytics are ignorant of how life actually works. Yet finance must play a critical role in service of the urgent economic transformation called for by the unprecedented 21st-century context.

In 2018, John Fullerton published a 4-part working paper, “Finance for a Regenerative World.” Unlike most critiques of finance following the financial crisis, his analysis sought to address root causes rather than symptoms, and to avoid political ideological debates that are a distraction from the real work. Instead, he began with the first principles of regenerative vitality as developed by the Capital Institute’s groundbreaking work on Regenerative Economics, and explored what they imply for finance, regardless of the “absolute truths” that had to be stubbornly doubted in the process.

Our journey together in this first-ever program on Regenerative Finance builds on this working paper with subsequent learnings and sensing, all informed by John’s experience inside the belly of the beast for over two decades and his insights as an impact investor focused on systems change. This program will guide us towards a system transformation into alignment with how life works, an alchemy that can only be rooted in a profound worldview shift beyond the reductionist logic of the Modern Era.



Program Overview

Program Format: 2 Online Courses | Investment for a Regenerative Economy + Money & Banking for a Regenerative Economy

Where: Globally accessible online, uniting participants from across the world in a transformative journey re-imagining our global financial system.

Duration: 8 weeks | May 8-June 5 and November 8-December 11, 2024

Time: 4 hours/week

Investment: Dive in to each course for a \$700 investment and 15 hours of paradigm-shifting insights. Or commit to the 8-week transformational program re-imagining our economic and financial systems in service to life for \$1200 and 30 hours of your life. **Please see the program landing page for details on payment options and our Scholarship Program.*

Key Elements:

- **Live Lectures:** For each course module, John Fullerton hosts a live lecture and engages a live group dialogue. These lectures provide the core framework of the curriculum, and are augmented by selected readings and other content.
- **Discovery Dialogues:** Mindfulness Dialogue is a core learning tool of each course. John Fullerton hosts module-specific Discovery Dialogues with a global thought leader to further support emergent understanding.
- **Practice Labs:** These are co-creative sessions to apply the foundational theory of living systems to real case-studies for this new financial era.
- **Community:** We have created a mindful and intentional container to explore, in community, the profound paradigm shift that underlies the content of this course.

A Typical Week in the Program

We are a learning community, learning to learn together during allotted class time of 2 two-hour sessions per week. Preparation time outside of class is designed to be minimal reflecting everyone's busy lives.

LIVE LECTURES | Mondays at 11:00 am ET (New York) throughout the course (2-Hour Sessions)

Each Monday, you'll dive into interactive, two-hour live lectures, evaluating the practice of finance and our financial systems, rooted in the 8 Principles of Regenerative Vitality and an insider's direct experience, that our current financial system is misguided in its ideology, theoretical foundation and goals, increasingly extractive, and as a result unfit for purpose at this pivotal moment in history. These sessions, guided by Fullerton's expertise, have already spurred over 1000 change-makers to think differently about finance's role being of service to health, ecological harmony, and a shared and equitable prosperity throughout the world.

DISCOVERY DIALOGUES & PRACTICE LABS | Wednesday at 11:00 am ET (New York) throughout the course (1.5-Hour Sessions)

On select Wednesdays, the course deepens with the Discovery Dialogues and Practice Labs, where you'll connect with global thought leaders on real case-studies for this new financial era. Their innovative ideas provide the promise and potential to envision a financial future that enables the health and wellbeing of our planet and communities to thrive.

Courses

INVESTMENT FOR A REGENERATIVE ECONOMY

4-week Online Course | May 8-June 5, 2024

- Interrogate with integrity the challenges faced by “sustainable finance” approaches from ESG to impact investing, and embark on a fresh, bold, and challenging exploration of what Regenerative Finance fully demands of our thinking and practice
- Explore the profound and radical demands on our thinking and practice of Regenerative Investment, inclusive of what we now call “philanthropy”
- If you’re an entrepreneur, business owner, or leader looking for regenerative financing to grow, you will learn how to work with finance while preserving your mission
- If you’re an investor, wealth-holder or philanthropist looking to make aligned impact with your capital you will learn the purpose of your capital in supporting the long-term well-being of people, planet and business

MONEY & BANKING FOR A REGENERATIVE ECONOMY

4-week Online Course | November 8-December 11, 2024 (*1 week break for American Thanksgiving)

- Interrogate with integrity the opportunity and challenges of “sustainable finance” and clarify the role of the banking system we need to support our global financial system
- Demystify central banking and the impact central banks have on the economy and therefore the long-term well-being of people, planet and business
- Explore the mystery of money and alternative money system designs in service of a regenerative economy
- If you’re a banker or work within our banking systems, discover appropriate products, services and business models that can serve, not restrain, the emergence of a Regenerative economy
- Everyone has a role in the regenerative economy, as citizens, learn to increase your fluency on the workings of our financial system so you feel empowered to help drive the change we need
- If you’re a policy maker or influence our political systems, this course will help you consider what policies would encourage the transformation from extractive finance to regenerative finance

Course Syllabus

INVESTMENT FOR A REGENERATIVE ECONOMY

Module 1: Review the Purpose of Finance and the Failures of Finance

Practice Lab interrogating the God of finance and the power it has over our lives

Module 2: Deconstructing ESG and Impact Investing

Discovery Dialogue with Alie Korjin, Katapult

Module 3: Ownership and Governance: From Philosophy to Instruments (Identifying Pitfalls)

Discovery Dialogue with Suz Mac Cormac, Morrison & Foerster LLP

Module 4: Non Ergodicity, Full Capital Recycling, and the Future of Philanthropy

Practice Lab to workshop the Eight Principles of Regenerative Vitality in real-life application of investment case studies



Course Syllabus

MONEY & BANKING FOR A REGENERATIVE ECONOMY

Module 1: The 2008 Banking Crisis Demystified, and Regulatory Response

Practice Lab exploring “Moneymen Morality” and the perennial ethical challenges in finance

Module 2: Regenerative Banking

Discovery Dialogue with Peter Blom, former CEO of Triodos, Kat Taylor, Chair of First Beneficial State Bank

Module 3: Central Banking and Money as Technology

Discovery Dialogue on Crypto, Defi, and Refi with Jessica Groopman, Intentional Futures

Module 4: Toward a Regenerative Financial System and Policy Implications

Practice Lab to workshop the Eight Principles of Regenerative Vitality in real life application of money, banking and policy case studies

Join Us

Questions? Get in touch!

✉ communications@capitalinstitute.org

➤ capitalinstitute.org/finance-for-a-regenerative-economy

"This course is a must for anyone wanting to make a contribution to transform the world. It gives a context to the underlying power of our predatory economy. The first step towards changing something is to know the nature of the problem."

- Kiffer Sikes, Alumni

"Capital Institute's Finance for a Regenerative Economy course has been the most complete learning experience in Finance I have had in my financial background. The journey approaches the financial system's historic context, it's structure, it's functions, it's main disfunctions, approaches to solutions and offers several examples of real cases that are working within the Regenerative Finance paradigm. I feel so grateful to have been part of this enriching, inspiring and enlivening experience and definitely will invite fellow finance people, and also those who aren't familiar with finance, to dive deep within the system with Capital Institute in order to catalyze the loving revolution our planet needs"

- Mariel Kuri Auais, Alumni

Let us choose life as the basis of our financial system design.

Course 1: Investment for a Regenerative Economy begins with our Welcome Session on Wednesday, May 8, 2024

